



SMS Banking

Robust and secure SMS Banking ensuring maximum customer satisfaction and reduced operating costs at all times.

Are you a trading bank, building society or a financial institution that requires customers to receive confidential financial information via SMS?

The Product

Sonic Mobile has deployed its SMS banking solution in the New Zealand and British markets with significant success. Our service is robust and secure ensuring maximum customer satisfaction at all times. The service is built in conjunction with our ISP OneSquared to ensure all connections are secure with high availability.

How does it work?

Sonic Mobile will work closely with your internal team to produce a requirements document which we will use to deploy an instance of our SMS banking engine to suit your environment.

Typically we utilise existing security procedures around internet banking for rapid and secure deployment into the mobile medium.

Key Features

- Balances on demand
- Funds transfers within customers accounts
- Last six transactions request via SMS
- Easy-to-use customer and management interface
- Multiple connection protocols (XML, SMPP, HTTPS)
- Highly secure interconnection options between your

customer database and Sonic Fusion Engine (VPN or Frame Relay)

- Web-based reporting to allow for real-time reporting access from anywhere
- Built in thesaurus to allow for errors in client request messages
- International delivery

Why do I need it?

- Delivering utility, convenience and value-add via the mobile channel
- Direct and instant communication between you and your customers
- Real-time and historical reporting to allow you to track the success of your advertising campaigns
- Easily integrates with statement generation applications
- Generate additional brand recognition via MMS messages
- Reduction in call centre costs and volume

Sonic Mobile can solve all of your mobile marketing and wireless communication needs. Talk to us about how you can integrate this product with any of our other mobile solutions. We have the capability to do just about anything mobile – so how far can your imagination stretch?