



Mobile Subscription Engine

Our Mobile Subscription engine gives you a simple and profitable way to distribute your exciting information or deliver an entertainment service to your subscriber base.

The Product

It allows you to set up a zero-maintenance subscriber-based mobile service to get your content – whether it's for informative or entertainment purposes – out to your customers.

It is a cost effective way to both increase your revenue and provide your customers with unique content or information.

How does it work?

As part of the solution, we will provide you with a web interface that allows you to broadcast the information of your choice to your customer's phones.

All you need to do is advertise your service and short code number to potential subscribers. They text back to the code to subscribe to your service and from there they receive your content at the chosen frequency and cost at which it is set.

You have complete control over the information and its frequency with the ability to make changes online in real time. Customers can opt out at any time by simply sending a quit message to the short code.

Why do I need it?

Is the perfect solution if you have content or information that you want a wide audience to access. You upload the initial content and let the interface do the rest.

Other key features include:

- Web-based access, to allow for easy management
- Flexible interface, which allows for frequency and timing of information distribution
- International delivery to selected countries
- Real-time, web-based reporting and trends analysis
- Potential to distribute multi-media content, such as ringtones, images, photos, icons, movie clips and SMS
- Subscriber management tools

Sonic Mobile can solve all of your mobile marketing and wireless communication needs. Talk to us about how you can integrate this product with any of our other mobile solutions. We have the capability to do just about anything mobile – so how far can your imagination stretch?